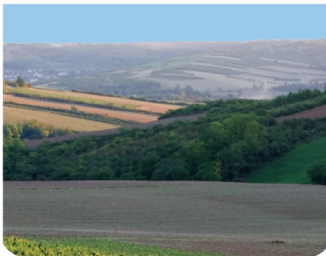


Consider an alternative marketing strategy to sell your property...ONLINE AUCTION

There are many reasons why an owner wants or needs to sell their property but they all have the same goal; *to sell quickly and at the highest possible price.*

Today's market conditions can make it difficult to guess just how long your property will remain on the market or what price buyers are willing to pay. There is an option which is proven; *to attract more qualified buyers, determine fair market value and sell in less than 90 days.*



Advantages of the Freedom Realty Exchange

- Protects the value of your property with a "two-part bidding process"
- Accelerates the sale with most closings in less than 90 days
- Achieves top price with Last Call® bidding — on average 18-20% higher

Your broker or agent markets your property, manages the prospects and executes the purchase while running the online auction on our industry-leading auction technology.

Auction Timeline



The Global Online Real Estate Marketplace

RESIDENTIAL - COMMERCIAL - LAND

Call us at 800-966-0665 or visit www.FRE.com

How It Works

- Your broker/agent creates a custom webpage for your property complete with description, photos and documentation.
- A unique web address is assigned to your property, allowing your broker/agent to specifically market and drive buyers to your custom auction webpage.
- Buyers access your property information online to help them make an informed decision to bid on your property.
- At the bid deadline, you review the bids with your broker/agent and proceed with purchase contracts with the buyer.

Commercial Property
30 South Park Place
Painesville, OH 44077
Lake County

View Map

Show values in
US Dollar

Bid Deposit USD \$5,000
Sq. Footage 70,817
Lot Size 1.86 acres

Property Representative
GRUBB & ELLIS
John Watson
Grubb & Ellis

Residential Property
302 Washington Avenue #2
Brooklyn, NY 11205
Kings County

View Map

Show values in
US Dollar

Suggested Value USD \$999,999
Bid Deposit USD \$5,000
Beds 3
Baths 2.5
Sq. Footage 1,825 sq ft
Lot Size -
MLS # 362790

Property Representative
Fillmore Real Estate
Christette Mignott
Fillmore Real Estate
Phone: (347) 325-4041

What Brokers and Sellers are Saying About Us...

I tried everything to sell 5 wine country land parcels in Temecula, California. I exposed them throughout the CBRE organization and advertised them locally. Quite frankly, I had given up on selling them when approached by LFC. I placed the parcels in LFC's online auction marketing program and within 90 days, they had all sold and closed.

Chet Harrison | CB Richard Ellis Company | Newport Beach, CA

"Having experienced firsthand a failed outcry auction at one of my communities in the 90s, I swore I would never be involved in a real estate auction again. However, LFC convinced me to try their Internet-based Freedom Realty Exchange auction program for two of my residential developments. The process and results it achieved were truly amazing. My only regret now is that I did not utilize their system to maximize my sale prices during the hot market."

Mark Gardner | Principal | Gardner Construction

"They offer a turnkey marketing program for any type of property, which in my opinion absolutely maximizes the price points. I have used their online auction marketing programs for at least three bank owned projects. If you haven't witnessed their 'Last Call' bidding process, you should. I would highly recommend using this company, regardless of the market conditions."

Mark Whalen | Executive Vice President and CCO | Independence Bank

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